

Algorithms and amplification: How technology fuels gender-based hate

Digital platforms rely on algorithms designed to maximise engagement. Unfortunately, sensational and abusive content often generates higher interaction, leading to the amplification of gender-based hate speech.

Research across the EU indicates that misogynistic content spreads faster and wider than neutral content, particularly during polarised debates. This creates feedback loops where harmful narratives gain visibility.

The Digital Services Act introduces risk assessment obligations for platforms, including algorithmic transparency. This marks a significant step toward addressing structural drivers of online hate.

Algorithmic accountability is crucial for reducing the systemic spread of gender-based hate speech.