

ScrollOff Policy Brief: Addressing Gender-Based Hate Speech and Disinformation Online

We are pleased to share the ScrollOff Policy Brief, a key outcome of the Erasmus+ funded ScrollOff project, addressing the growing challenges of gender-based hate speech and disinformation on social media.

Drawing on research and practical experience from Sweden, Greece, Cyprus, and the Czech Republic, the Policy Brief highlights how online gender-based harm affects young people's well-being, participation, and equality. It offers evidence-based recommendations for policymakers, educators, youth workers, and digital platforms to help build safer, more inclusive, and democratic digital spaces.

The brief translates project findings into concrete policy actions, emphasizing digital and media literacy, stronger institutional support, platform accountability, and psychosocial protection for young people exposed to online harm.

 [Read the full Policy Brief](#) and join us in shaping a more respectful online environment.



The ScrollOff Policy Brief:

- Highlights key trends and risks related to gender-based hate speech and disinformation online
- Examines how social media dynamics and algorithms amplify harmful content
- Identifies gaps in current education, youth work, and policy responses
- Provides concrete recommendations for policymakers, educators, youth workers, and digital platforms

Key focus areas include:

1.

Strengthening digital and media literacy in formal and non-formal education

2.

Enhancing training and support for youth workers and educators

3.

Ensuring psychosocial support for young people affected by online harm

4.

Promoting accountability and transparency among digital platforms

5.

Supporting coordinated, gender-sensitive policy frameworks at national and EU levels

The ScrollOff Policy Brief aims to support decision-makers and practitioners in developing effective, long-term strategies that protect young people, promote gender equality, and strengthen democratic participation in online spaces.

Write to us at scrolloffproject@gmail.com to learn more and reserve your spot at an upcoming national workshops or lab. Together, we can create safer and more inclusive online environments for young people.

WHO IS BEHIND THE PROJECT

This project is co-funded by European Union in programme Erasmus+ and six organizations from Sweden, Ukraine, Cyprus, Greece and Czech Republic are involved in its implementation:

- ▶ [Internationella Kvinnoföreningen](#)
- ▶ [HOGSKOLAN HALMSTAD](#)
- ▶ [The Hive](#)
- ▶ [Stando Ltd.](#)
- ▶ [NGO "Non-formal education for youth"](#)
- ▶ [Business & Professional Women CR](#)

Empowering youth to combat gender based disinformation and hate speech spread through social media (ScrollOff)

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